



Name	Margaret Coker
Job Title	Marketing and Office Administrator

How long have you worked for ITS?	Since December 2016
What's your background?	I started out as a Hairdressing apprentice and worked in the industry until I was 30 years old. I then studied and changed career to work for the NHS doing a few jobs before becoming a Practice Manager for 2 GP Practices. The skills and experience gained in my previous employment are a really good fit for my present role.
What does your work involve?	I manage the recruitment of apprentices, engage with new and existing partner salons and promote apprenticeships. I carry out various administration tasks and visit salons to do the initial health and safety assessments for salons that are new to us or re-joining us after a break.
What's the best part of your job?	Everyone is so pleasant and helpful and works well as a team.
Who's been an important inspiration to you?	I admire people who put themselves out to help others for no personal gain, and there are too many of them around to name just one.
If you could change one thing in this world, what would it be?	When we find fault with someone, we should have to walk in their shoes for a day to help us be more understanding, less critical and more tolerant.
What's your favourite motto?	Live life to the full as you only live once.
What do you like doing when you're not working?	I am a Strictly, The Apprentice, and Bake Off fan. I enjoy Salsa dancing, gardening, reading, cooking, knitting, sewing and doing anything crafty!
What's your favourite film?	Bridget Jones's Baby.
What's your all time favourite song?	"You're Sixteen (You're Beautiful And You're Mine) – Ringo Starr